

Westward Marketing MS Ltd – Privacy Policy

At Westward M S Limited we are dedicated to safeguarding and preserving your privacy when visiting our site or communicating electronically with us.

This Privacy Policy explains what happens to any personal data that you provide to us, or that we collect from you when you are on this site.

This Policy is regularly reviewed. Our data controller is Katie Way.

Information We Collect

In operating our website we may collect and process the following data about you:

1. Details of your visits to our website and the areas that you access including traffic data, location data, weblogs and other communication data.
2. Information that you provide by filling in our contact us form on our website.
3. Information provided to us when you communicate with us for any reason.

Use of Cookies

We may on occasion gather information regarding your computer whilst you are on our website. This enables us to improve our services and to provide statistical information regarding the use of our website.

Such information will not identify you personally it is statistical data about our visitors and their use of our site. This statistical data does not identify any personal details whatsoever.

Similarly to the above, we may gather information about your general internet use by using a cookie file. Where used, these cookies are downloaded to your computer automatically. This cookie file is stored on the hard drive of your computer as cookies contain information that is transferred to your computer's hard drive. They help us to improve our website and the service that we provide to you.

All computers have the ability to decline cookies. This can be done by activating the setting on your browser which enables you to decline the cookies. Please note that should you choose to decline cookies, you may be unable to access particular parts of our website.

Use of Your Information

The information that we collect and store relating to you is primarily used to enable us to provide our services to you. In addition, we may use the information for the following purposes:

1. To provide you with information requested from us, relating to our products or services. To provide information on other products which we feel may be of interest to you, where you have consented to receive such information.
2. To meet our contractual commitments to you.
3. To notify you about any changes to our website, such as improvements or service/product changes, that may affect our service.

If you are an existing customer, we may contact you with information about goods and services similar to those which were the subject of a previous sale to you.

If you are a new customer we will only contact you when you have provided consent and only by those means for which you provided consent.

Please be advised that we do not reveal information about identifiable individuals to our advertisers but we may, on occasion, provide them with aggregate statistical information about our visitors.

Storing Your Personal Data

We will take all reasonable steps to make sure that your data is treated securely and in agreement with this Privacy Policy. The transmission of information via the internet is not completely secure and therefore we cannot guarantee the security of data sent to us electronically and transmission of such data is therefore entirely at your own risk.

Disclosing Your Information

Where applicable, we may disclose your personal information to any member within our company.

Links to other websites under our control

You may find links to other of our websites such as appfordevon.com. These websites have their own privacy policies which you should check.

Access To Information

You have the right to access the information that we hold about you. Please note that any demand for access may be subject to payment of a fee of £10 which covers our costs in providing you with the information requested. Should you wish to receive details that we hold about you please contact us using the contact details below.

Contacting Us

We welcome any queries, comments or requests you may have regarding this Privacy Policy. Please do not hesitate to contact us at info@westwardms.co.uk or in writing at:

**Westward MS Ltd
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Long Meadow
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Devon
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